



WRITE YOUR ELEVATOR PITCH

Use this formula for creating a winning elevator pitch for networking, interviewing, cold emailing, adding LinkedIn connections, and more.

CREATE YOUR ELEVATOR PITCH.

STEP 1: COMPLETE THE FOLLOWING STATEMENT:

I am a _____ (fill in position title) with _____ years of experience in _____ (industry/industries).

My background is in _____ (industry) and my work focuses on _____ (specific position or niche in your field).

STEP 2: SHARE YOUR STRENGTHS, HIGHLIGHTING THREE SKILLS THAT ARE IMPORTANT AND RELEVANT.

Ex: leadership, problem-solving, and communication. Think soft skills that matter to employers.

My strengths include _____, _____, and _____. (Use three desired skills that are also strengths.)

Or with the following:

I have special expertise in _____, _____, and _____. (Use three skills/strengths.)

